



**20th International Conference on Persuasive Technology 2025
(PERSUASIVE 2025)**

*5-7 May 2025
Limassol, Cyprus*

Exhibitor & Supporter Information pack

General Chair

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Conference Coordinators

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SPONSORSHIP

PERSUASIVE 2025 offers a variety of sponsorship opportunities from which to choose, providing a level that will match everyone's budget!

PLATINUM

€5000

- ✓ Exclusivity (two)
- ✓ Sponsor's logo will appear* on Event material (programme, goodie bag)
- ✓ Display of Sponsor's logo on Event website with a link to the Sponsor's homepage
- ✓ Sponsor's logo appears on the Event's advertising and promotional material
- ✓ Exhibition space of 6 sq. m. in a prime location
- ✓ Sponsor's promotional material included in the Event goodie bag
- ✓ Full-page advertisement in the Event programme (inside cover)
- ✓ 5 volumes of the Event Proceedings
- ✓ 4 complimentary registrations to the Event
- ✓ Mention in all press releases
- ✓ Mention at the beginning and closing of the Event

* The Platinum Sponsor's logo will appear in larger dimension in relation to other Sponsors' logos, for all the above benefits.

GOLD

€3000

- ✓ Exclusivity (four)
- ✓ Sponsor's logo appears* on Event material (programme, goodie bag)
- ✓ Sponsor's logo appears on the Event website with a link to the Sponsor's homepage
- ✓ Sponsor's logo appears on the Event's advertising and promotional material
- ✓ Exhibition space of 4 sq. m.
- ✓ Sponsor's promotional material included in the Event goodie bag
- ✓ Full-page advertisement in the Event programme
- ✓ 3 volumes of the Event Proceedings
- ✓ 2 complimentary registrations to the Event
- ✓ Mention at the beginning and closing of the Event

* The Gold Sponsors' logo will appear in larger dimension in relation to other Sponsors' logo (with the exception of the Platinum Sponsor), for all the above benefits.

SILVER

€2000

- ✓ Exclusivity (eight)
- ✓ Sponsors' logo appears* on the Event website with a link to the Sponsor's homepage
- ✓ Sponsor's logo appears on the Event's advertising and promotional material
- ✓ Exhibition space of 4 sq. m.
- ✓ Sponsor's promotional material included in the Event goodie bag
- ✓ Half-page advertisement in the Event programme
- ✓ 1 volume of the Event Proceedings
- ✓ 1 complimentary registration to the Event

* The Silver Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum and the Gold Sponsors), for all the above benefits.

BRONZE

€1000

- ✓ Sponsors' logo appears* on the Event website with a link to the Sponsor's homepage
- ✓ Listing of Sponsor in the Event's advertising material
- ✓ Sponsor's promotional material included in the Event goodie bag
- ✓ 1 volume of the Event Proceedings

* The Bronze Sponsors' logos will appear in smaller dimension in relation to other Sponsors' logos (Platinum, Gold and the Silver Sponsors), for all the above benefits.

Additional Sponsorship Opportunities

Interested parties may also opt for specific sponsorship opportunities such as sponsoring the Welcome Reception, lunch / coffee breaks, have a banner display etc.

Please contact us for more information

	PLATINUM	GOLD	SILVER	BRONZE
Exclusivity	2	4	8	-
Sponsor's logo will appear on Event material (programme, goodie bag)	✓	✓	-	-
Display of Sponsor's logo on Event website with a link to the Sponsor's homepage	✓	✓	✓	✓
Sponsor's logo appears on the Event's advertising and promotional material	✓	✓	✓	✓
Exhibition space	6 sq. m	4 sq. m	4 sq. m	-
Sponsor's promotional material included in the Event goodie bag	✓	✓	✓	✓
Advertisement in the Event programme	Full page (Inside Cover)	Full page	Half page	-
Event Proceedings	5 volumes	3 volumes	1 volume	1 volume
Complimentary registrations to the Event	4	2	1	-
Mention in all press releases	✓	-	-	-
Mention at beginning and closing of the Event	✓	✓	-	-

Exhibition Space €500

- ✓ 4m2 exhibition space* (2m x 2m)
- ✓ One Table
- ✓ Two Chairs
- ✓ One plug (electricity)
- ✓ Company logo under Exhibitors on conference website
- ✓ Link to a webpage of your preference on conference website

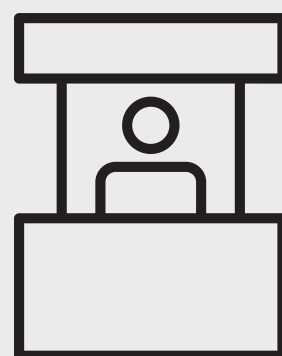
* Minimum area is 4m2



Made to Measure

Interested parties that would like to have a specially designed construction or non-standard equipment, we would be happy to be of service at an additional cost. Furthermore, you may also order additional standard equipment (table, stands, chairs, additional space, etc.)

Please contact us with your requirements in advance of the event and we will be happy to be of service.



I (name)..... representing (organisation).....
 hereby confirm the sponsorship for **PERSUASIVE 2025** with an amount of €
 (number)..... (amount in words) By
 signing this form, I agree to the terms and conditions included in the Sponsorship
 Pack.

[A] Sponsor's Contact Information

Please fill in the fields below and fax or mail the complete form to
PERSUASIVE 2025 Secretariat along with your reservation payment.

Signatory Name:	
Position:	
Company / Organization	
Website	
Address	
City, Postal/Zip Code	
Country	
Phone	
Email	
Contact Person	

[B] Packages and Rates

Sponsorship	<input type="checkbox"/> Platinum	€ 5,000
	<input type="checkbox"/> Gold	€ 3,000
	<input type="checkbox"/> Silver	€ 2,000
	<input type="checkbox"/> Bronze	€ 1,000
	<input type="checkbox"/> Exhibitor	€ 500

[C] Payment

Upon signature of the Acceptance Form, Easy Conferences will issue an invoice, which will be forwarded to sponsor / exhibitor electronically. Full payment should be received within 2 weeks.

Please select method of payment:

By bank deposit:

Bank name: Hellenic Bank

IBAN: CY79 0050 0131 0001 3101 5702 0401

BIC: HEBACY2N

Bank Address: Hellenic Bank, 59 Vyzantiou Avenue, Strovolos, 2064, Nicosia, Cyprus

By credit card:

VISA, MASTERCARD

Cardholder Name:

Card Number:

Expiry Date:

Name _____ Signature _____ Date _____

Terms of Agreement

- All prices exclude VAT, currently at 19%.
- Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- Sponsorships are allocated on a first-come, first-served basis.
- The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- Sponsors, advertisers, and exhibitors must communicate with the Event Coordinators to sign an "Acceptance Form".
- Sponsors, advertisers, and exhibitors must communicate with the Event Coordinators for further information, instructions, invoicing, payments, and technical procedures.
- Cancellation of any portion of the: "Acceptance Form" by the Sponsors/Advertisers/Exhibitors will be accepted upon the following refund schedule in relation to the conference: 90 days before the event – 50% of contract. Less than 90 days before the event – no refund.

Conference Coordinators Contact Details:



EasyConferences

Tel: +357 22 591 900

Email: info@easyconferences.eu